



Newdeal  
World Institut

Agence de mobilité internationale

**MOBILITY AGENCY  
IN BORDEAUX**

**YOUR FRENCH  
EXPERIENCE  
BEGINS HERE!**



La certification Qualiopi a été délivrée  
au titre de la compétence d'intérêt général  
ACTIONS DE FORMATION



Erasmus+



KEEP  
LEARNING  
FRENCH

# ABOUT US

Newdeal World Institut is an **international mobility agency** based in Bordeaux. We have been an **Erasmus +** partner since 2016 and each year we coordinate and **host international mobility projects** and **language programs** in France. We also participate in various European projects and strategic partnerships.

Newdeal World Institut is a branch of Newdeal Institut – a **language training centre in Bordeaux**, the cultural capital of Gironde in the South West of France.

We use our extensive know-how to ensure the most **enriching experience and unforgettable immersion** in France for our groups of students, our interns and our foreign teachers.

Enjoy an international mobility experience and a successful French language learning program with Newdeal World Institut in Bordeaux!



# WELCOME TO BORDEAUX

## Discover Bordeaux, its beauty, its rich cultural heritage, as well as the Atlantic coast!

Welcome to the sixth largest city in France, with nearly 800,000 inhabitants. Its renowned universities welcome nearly 70,000 local students and around 7,500 international students, making it a very dynamic city, full of life and energy. Bordeaux is just 2 hours from Paris by train, less than a 1 hour drive from the beaches and around a 2 hours drive from Spain.

History, gastronomy, beauty and tradition; the perfect mix for a successful stay. With its 6,5 million tourists in 2022, Bordeaux ranks among the top 10 cities in France. Its more than 20 centuries of rich history will take you from antiquity to modern times through its nearly 300 historical monuments; all embellished with a touch of South-Western warmth and a wine-growing tradition dating back more than 2000 years.

Culture without forgetting the fun! If Saint Emilion, Pauillac, Médoc or Mouton Rothschild ring a bell, it is no coincidence. Coming to Bordeaux also means coming to discover its wine culture why not indulge yourself at one of the many good restaurants such as Gordon Ramsay's brasserie "Le Bordeaux". The city's beautiful parks, sports facilities, museums, cinemas, theatres and clubs offer countless opportunities to enjoy your free time in Bordeaux and experience French life.

Newdeal Institut, located a stone's throw from the historic centre of Bordeaux, allows you to combine pleasure and education. Come and take advantage of our French lessons in the morning and enjoy afternoons of discovery alone or with us!







**480**

Participants in our  
program



**60**

Company partnerships



**2014**

At your service since



**105**

Host families  
in the area



**1**

Destination :  
Bordeaux



## INTERNATIONAL MOBILITY

With Newdeal World Institut, enjoy an international mobility experience and a successful French language learning program in Bordeaux!



## OUR AGENCY

Whether you're looking for a short language program for less than a week or an authentic professional experience abroad with a 4+ month internship, we are able to accompany you on all types of language program projects. Thanks to our multiple regional partners, experience, recognised quality of service, and wide range of services we can offer you:

- French courses
- Various activities (cultural, recreational, sporting, creative, etc.)
- Professional internships
- Training for teachers
- Company visits (in different sectors such as tourism, organic farming, textiles, sustainable development, catering, education, etc.)
- Job shadowing
- Professional exchanges and good practice



## A MADE-TO-MEASURE OFFER

Prior to the arrival of your group, we will thoroughly discuss your expectations regarding learning and French lessons in order to meet your needs as accurately as possible.



## AT THE HEART OF FRENCH LIFE

Newdeal Institut offers a variety of accommodation options favouring communication, exchange and immersion in French daily life.

# OUR QUALITY CERTIFICATIONS AND ACCREDITATIONS



## ERASMUS +

Newdeal World Institut has been an Erasmus + partner since 2014. As a host organisation, our international mobility agency allows European residents to enjoy a stay in Bordeaux and to broaden their culture, knowledge and skills with the financial support of the European Erasmus program.



## CAMPUS FRANCE

Campus France is the French agency for the promotion of higher education, reception and international mobility. Newdeal Institut is one of the few schools with access to the Campus France IT system designated as a "connected establishment". This simplifies the procedures when applying for a study visa.



## PON

The National Operational Program (PON) is a program of the European Social Fund (ESF).



## QUALIOPI

The objective of the QUALIOPI quality certification is a device for recognizing the professionalism of training organizations.



## LABEL QUALITÉ FLE

Following the audit of France Education International / CIEP (International Centre for Educational Studies), Newdeal Institut obtained the French as a Foreign Language Quality Certification for the conformity and the quality of its services, courses, premises and management.



## FRENCH MINISTRY OF WORK

Newdeal is registered with the Prefecture of Bordeaux as a professional training centre.



# LINGUISTIC PROGRAMS IN FRANCE

We organise language programs in Bordeaux and the region throughout the year, combining French lessons with cultural or sporting activities for total immersion in French culture. Whether you come for just 3 days or a little longer, we adapt our programs in order to offer you an unforgettable stay.



## DURATION :

from 1 week to several months



## LEVEL :

french A1 to C1



## FRENCH LESSONS :

included



## ACCOMODATION :

host family, student residence, Apart'Hotel



## AGES : from 16 to 99

years old.



## ACTIVITIES :

cultural activities, visits, tours, excursions

## FRENCH LESSONS

The French courses we offer are **adapted to the level** of each of our participants. We offer closed class options in groups or international groups in the form of our pre-existing classes within our French school.

Our French as a Foreign Language teachers will be able to meet your **educational expectations** and **support** you in order to ensure progress.

## ACCOMODATIONS

We offer multiple solutions.

Students can stay with **host families** to deepen their knowledge and experience of French culture, in a **youth hostel** with their group, in an **apartment hotel** or in a university residence during the summer.

## ACTIVITIES AND THEMES OF THE STAY

Our activities and programmes are tailor-made.

They are chosen at the time of the development of your language stay project in accordance with your desires and the theme of your stay:

**Cultural - Athletic - Creative - Relaxation - Regional or national excursions (half a day or more...)**



# INCOMING SERVICES

Enjoy an unforgettable professional expat experience in France with our program. Gain professional experience abroad, improve your level of French through language immersion at work and our French courses, discover Bordeaux life with your host family or your new friends and take advantage of your free time to check out the city and its attractions.



**DURATION :**  
2 weeks +



**LEVEL :**  
French A2 to C1



**FRENCH LESSONS :**  
Optional, depending on your program



**ACCOMODATION :**  
host family, Apart'Hotel



**AGES :**  
from 17 to 99 years old.



**ACTIVITIES :**  
cultural activities, visits, excursions

## WORK AND STUDY

Our agency has a **network of more than 60 partner companies** in different sectors such as tourism, catering, administration, marketing and many others ...

We will assess the students' level of French and **determine their needs** in order to offer them a work placement that corresponds to their expectations.

Trainees acquire know-how and interpersonal skills by improving their level of French language in a professional context.

## FRENCH LESSONS

We have two options on learning French, for students who want to progress and integrate even faster :

> Start your **stay with French lessons** in order to familiarise yourself with the language and be more comfortable when you start your internship.

> Combine an **internship with French lessons**. Classes take place at our school and are adapted to the student's schedule.

## ACCOMODATION

Newdeal Institut can also assist you in finding accommodation near your internship location - several solutions are available:

- > Host family
- > Apart'Hotel
- > Youth hostel





# MOBILITY FOR EUROPEAN TEACHING STAFF

Enhance your professional skills and explore innovative teaching methods in France with our training sessions. Engage with French counterparts to exchange ideas, compare techniques, and immerse yourself in the local culture. Newdeal World Institut facilitates ERASMUS + KA1 European staff mobility projects, teacher courses, and job-shadowing opportunities in Bordeaux.



**DURATION :**  
from 1 week to 1 month +



**LEVEL :**  
french A2 to C1



**FRENCH LESSONS :**  
According to program



**ACCOMODATION :**  
Apart'hotel



**AGES :**  
from 18 to 99 years old.



**ACTIVITIES :**  
cultural activities, visits,  
excursions

## ERASMUS + EUROPEAN PROGRAM

The **ERASMUS+** programme aims to improve the quality of education and **vocational training in Europe**.

It enables learners and **teaching staff** to develop their skills through periods of **mobility abroad** and helps institutions to collaborate with other organisations.



## STAFF MOBILITY

Our **teaching team** is made up of language teaching and **educational** specialists. They design and organise tailor-made training courses in our school in Bordeaux. Our programs meet the specific needs of teachers, schools and education authorities.

Our expertise in **further education** is recognised by the National European Agencies and our courses are accredited by the European Union under the Erasmus + mobility programme (KA1).

Our programs are **designed for non-native French teachers** who teach the French language or a subject in French (CLIL). They are also suitable for staff in schools or in vocational training who need to improve their level of French in order to understand documents in the French language. We also welcome **people working on the international mobility programs** or those who need to collaborate with French-speaking colleagues or partners.

## OUR WORKSHOPS

### > FRENCH LANGUAGE AND CULTURE

Reinforce linguistic and communication skills in French.

### > METHODOLOGY OF TEACHING FRENCH AS A FOREIGN LANGUAGE AND NEW APPROACHES

Learn how to build pedagogical sequences in accordance with the CEFR, perfect teaching techniques and discover new approaches to teaching.

### > TEACHING YOUR SUBJECT IN FRENCH (EMILE / CLIL)

Advanced French training and discovery of various learning techniques adapted to the subject taught.



# STRATEGIC PARTNERSHIPS

We receive ERASMUS + European Exchange program participants, bringing together transnational strategic partnership projects.



**DURATION :**  
from 3 days to 1 month



**LEVEL :**  
french A1 to C1



**FRENCH LESSONS :**  
Included



**ACCOMODATION :**  
Student residence, Apart'Hotel



**AGES :**  
from 14 to 99 years old.



**ACTIVITIES :**  
cultural activities, visits, excursions

## EUROPEAN PROJECTS

The objective of the European projects in which we participate is to encourage initiatives to facilitate mobility and international exchanges, to promote innovation, the exchange of experiences and know-how associated with education and training.

## PARTNERSHIPS

We are involved in many strategic partnership projects. Typical activities of KA2 projects can be:

- > The exchange of good practises
- > The development, adaptation and impenetation of innovative practises
- > Facilitation of the validation of skills through the use of European standards and tools
- > Cooperation between actors from different sectors
- > Encouragement of entrepreneurial approaches to promote employability, citizenship and the creation of new business.

## ONGOING PROJECTS



Develop and test an innovative methodology for the organisation and implementation of quality interships



Encourage entrepreneurs in the field of organic production and foster the growth of their young businesses.



Share best practices between African and European adult training systems.





## OUR FRENCH SCHOOL IN BORDEAUX

Newdeal Institut de Français, created in 2012, is a French language school with the Qualité FLE certification.

We can **offer French courses** in addition to all our international mobility programs. Our establishment is also a **centre for official exams**.

From intensive training for groups, individual or bespoke lessons, we are at your disposal to establish a **tailor-made French** learning program, according to your level and your needs.

## EXAM CENTRE

tef

TEST D'ÉVALUATION  
DE FRANÇAIS

FRANCE  
EDUCATION  
INTERNATIONAL

TCF

FRANCE  
EDUCATION  
INTERNATIONAL

DEL  
DALF



# ACCOMMODATION



## HOST FAMILIES

Whether for a short or a long stay, half-board or accommodation only, Newdeal offers you a **unique experience** with our numerous partner host families that we have carefully selected.

Welcoming, warm and eager to share their daily life with you, nothing beats the atmosphere of family living to integrate and get used to Bordeaux life and the French culture. With our families, you will discover the **French "bien-vivre"** and forge unforgettable relationships.



## APPART'HOTEL

Are you independent and like to live at your own place without worrying about a schedule? Newdeal World Institut has the solution, **your own apartment** with a kitchen and private bathroom !

If you're coming for a short stay, the appart'hotel is perfect for you : located just 30/35 minutes from the school. The appart'hotel provides you with a **furnished and fully equipped room**. You will be able to share your Bordeaux experience with the other students present on site while enjoying your independence.





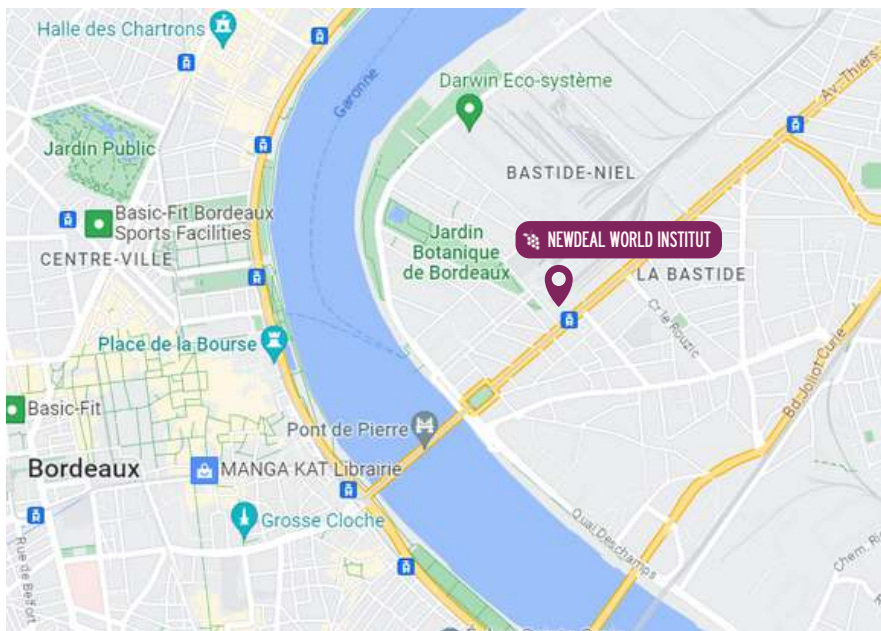
# TRANSPORT



## TRAMWAY

The school is situated right next to the "Jardin Botanique" station, line A

A



## PLANE

Bordeaux-Mérignac airport is the main airport of the Nouvelle-Aquitaine region. Located around 10 kilometers from the city centre, it is **accessible by all public transport**.

Newdeal Institut also offers a transfer service. The wide range of national and international destinations on offer enables more than **5 million passengers** a year to travel through the airport.



## BUS

Several buses serve the area at the **Stalingrad stop** - the school is just a few steps away.

16 25 28 60 65  



VCUB

In front of the school.



## TRAIN

Bordeaux (**Gare Saint-Jean**) is connected to all the major cities of France as well as internationally by rail. Paris is **only 2 hours from Bordeaux** by train.



# OUR TEAM



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Erasmus+